

## Positive Alternatives 2016 - 17 Quarterly Update

**Grantee: Birthright of Alexandria**

**Goal: Provide education and furniture to women in need so their children can experience a safe sleep environment; Provide safety information and car seats to women in need; increase community awareness; provide a comprehensive education program to pregnant and parenting women; provide necessary services to women in need**

**For the period: October 1-December 31, 2016**

<b>Activity or Service</b>	<b>Activity or Service Description</b> Major Work Plan Activities	<b>Work Plan Count</b>	<b>Program Progress and Accomplishments</b> Report the progress and accomplishments made this period on each activity.	<b>Report Count</b>
<b>Administrative Activities</b>	<b>Executive Director:</b> oversees implementation of and provides guidance to grant staff, orients volunteers to programs, distributes crib and car seat program protocols & updates to agencies		Program updates and protocols are made part of monthly volunteer meetings. Contact is maintained with hospital and public health staff so everyone is kept up-to-date. Still working on securing services of translators.	
<b>Administrative Activities</b>	<b>Program coordinator:</b> assesses needs, assures proper certifications are in place, establishes written protocols, liaisons with stores and community contacts, maintains educational materials and files		Implemented new protocols for crib and car seat programs. Still updating educational program to include new videos and class outlines.	
<b>Outreach</b>	<b>Community Outreach Coordinator:</b> Promote program awareness and positive pregnancy alternatives in community; recruit and train volunteers		Represented organization at local church solidarity fair, which highlighted some PA grant projects; Participates in Community Connect activities. Participated in college service fair	
<b>Outreach</b>	<b>Public Relations Coordinator:</b> advertise locally		Bus and bench advertisements in place. Outreach goals to be discussed in January	

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<b>Outreach</b>	<b>Financial Services/Resources &amp; Educational Coordinator:</b> program evaluation; goal development; plan implementation; liaison with community resources; maintains resources in files; makes purchases; train mentoring volunteers		<ul style="list-style-type: none"> <li>Continuing resource book revision</li> <li>Revising education program materials, including teaching strategies –in progress</li> <li>PA grant-related financial services</li> <li>Represents organization on two community United Way boards</li> </ul>	
<b>Car Seat Program</b>	Assess client need; provide instruction by a Certified Car Seat Instructor; offer voucher for car seat	15	<ul style="list-style-type: none"> <li>One technician is becoming certified to teach foster parents and day care providers—attended class and is waiting for paperwork</li> <li>Implemented new protocols for procuring car seats</li> <li>Social services car seat tech has limited sessions</li> </ul>	19
<b>Crib Distribution/ Sleep Safety Education</b>	Assess client need; refer to Public Health for education; provide voucher for safe sleep furniture to those who complete education	36	<ul style="list-style-type: none"> <li>Implemented new protocols for procuring safe sleep equipment</li> </ul>	41
<b>Life-Skills Education Program</b>	Assess client need; provide life-skills education or make referral; offer incentives	3	CPR/First Aid classes	7
<b>Material Support</b>	Provide public health nurses and ob staff with layettes to pass on to new moms	24	Program running smoothly.	35
<b>Nutrition</b>	Assess client need; provide nutrition education or referral; offer incentives	2	Nutrition and breastfeeding. People have found this breastfeeding class very helpful and are encouraging their friends to come.	7

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<b>Parenting Education</b>	Assess client needs; provide parenting education; offer incentives	3	Safety	2
<b>Pregnancy Education</b>	Assess client needs; provide pregnancy education; offer incentives	2	See challenges	0
<b>Provide Necessary Services Assessments Only</b>	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	45	Staff continues to provide clients with information and referrals.	62
<b>Transportation</b>	Provide gas cards to enable participation in programs	10	See challenges.	4

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	19
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	6
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	3
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	3
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	41
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	0

**Challenges:** We had no one sign up for pregnancy education this quarter. We were very busy with other areas. We will be promoting our updated class list in January, so perhaps that will increase our numbers.

**Most of our clients were local, so we gave out fewer gas cards.**